

**CONTACT
INFORMATION**

For more information, you may contact the Assistant Planner, Ryan Granata at 317.272.0948 or rgranata@avongov.org

The Avon Zoning Ordinance is available online at www.avongov.org.

This brochure is for informational purposes only. For a complete set of requirements for signs in Avon, refer to the Town Zoning Ordinance or contact the Town Zoning Administrator.



TOWN OF AVON

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**TEMPORARY SIGNS
FREQUENTLY
ASKED QUESTIONS**



**TOWN OF AVON
INDIANA**

**WWW.AVONGOV.ORG
317.272.0948**

FREQUENTLY ASKED QUESTIONS

I'M A BUSINESS OWNER IN AVON AND WANT TO ADVERTISE A SALE OR SPECIAL PROMOTION. WHAT TYPE OF SIGNAGE IS ALLOWED?

Businesses in Avon can advertise special events on site up to four times per calendar year for up to 15 days at any one time (at least thirty days must pass between each advertised event). Banners, yard signs and the like can be used, provided they are not more than 32 square feet and are no taller than 10 feet. Pennants, balloons, and other items that move in the wind are not permitted. Permits are required for temporary promotional signs.

I JUST OPENED A BUSINESS IN AVON AND WANT TO MAKE MY PRESENCE KNOWN. WHAT TYPE OF ADVERTISING AM I PERMITTED?

Grand opening promotions are permitted for up to 30 days. Pennants, balloons, banners, yard signs, and the like are permitted during this time. A permit is required.

DOES MY TEMPORARY SIGN REQUIRE A PERMIT?

Yes, with a few exceptions, all temporary signs require permits. The following sign types are exempt from permits. (Contact Town Hall for applicable regulations)

- ⇒ Real Estate Signs
- ⇒ Construction and Contractor Signs
- ⇒ Political Signs
- ⇒ Window Signs

CAN I ADVERTISE A SPECIAL EVENT IN AVON?

Yes. If you are hosting a Town-wide event (some recent events include Avon Soccer try-outs, the Avon Heritage Festival, and the Optimists' Fish Fry), you may have two signs on site and up to ten off-site signs. A permit is required. Time limits and size restrictions for the signs apply. Check with Town staff for more information.

WHERE CAN I PLACE MY TEMPORARY SIGN?

With a few exceptions, temporary signs must be placed on your own property and cannot be within the required setback. Setbacks vary from road to road, so check with the Town staff before placing your sign. Under no circumstances can a sign be placed on the public right-of-way or on utility poles. Your shopping center may permit signs in common area, but be sure to keep them off of your neighbor's property.

IS THERE A FEE FOR A TEMPORARY SIGN PERMIT?

Yes. Temporary sign permits require a \$50 fee at the time of the first application of the year. Subsequent applications within the same calendar year do not require additional fees but do require a new application.

HOW DO I MAKE SURE MY TEMPORARY SIGN IS LEGAL? DO I NEED A PERMIT?

Temporary signs require a permit. Temporary sign permit applications are available at the Town Hall (6570 E US Hwy 36) or online at www.avongov.org. Town staff will review your sign permit application and ensure compliance with the Town Ordinance.

WHAT OTHER RESTRICTIONS DO I NEED TO KNOW ABOUT?

Temporary signs are regulated by Section 18 of the Avon Zoning Ordinance (available online at www.avongov.org). Be sure you meet all of the regulations for your sign type, as the Ordinance is more detailed than this brochure. Some general guidelines are as follows: Temporary signs may not exceed 10 feet in height or 32 square feet in area. Temporary signs cannot be attached to trees, rocks or other natural features. No more than two temporary sign types shall be permitted at any one time. Temporary signs may not be illuminated. If placed on a building, a temporary sign must be at least one foot below the roof line. Pennants, balloons, and other inflatable images are permitted ONLY for grand openings. Signs may never be placed in the public right-of-way or on a sidewalk. If you have any doubts about what's permitted, call ahead before putting up your sign.