

# PUBLIC POLICY INSTITUTE

# Collaborative transformation

INDIANA UNIVERSITY

**SECTION 1** 

# How is Avon doing?

## Much of Avon is doing quite well

- Money Magazine 17<sup>th</sup> best place to live
- Niche 29/4976 best suburb to buy a house
- Fastest growing city in Indiana (15 50k) 2010 to 2016
- Nerdwallet 5<sup>th</sup> best city for young families in Indiana



## But -

- 3.8% live in poverty / 18.8% Latino
- 7.4% have no health insurance
- 226 unemployed
- 309 individuals 18-24 haven't graduated high school
- 191 over 25, less than 9<sup>th</sup> grade
- 426 over 25, more than 9<sup>th</sup> grade less than high school



**SECTION 1** 

# How is Indy region doing?

# Places and people in the metro area are doing quite well

- Kiplinger Top 10 place to start a business
- Livability 3<sup>rd</sup> best downtown
- Forbes top 10 places for young professionals and high tech job growth
- Money Magazine Fishers best place to live in the US, Carmel #16, Avon #17, Greenwood #22
- Wall Street 24/7 Hamilton county 13<sup>th</sup> best county to live in
- Forbes 21<sup>st</sup> best place for Business and career



## But others are struggling

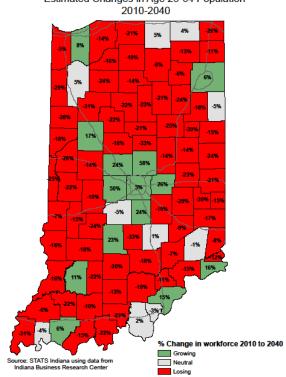
- 80% increase in poverty in last decade
- 2016 poverty rates for msa
  - Latino 32.9%
  - Black 27.1%
  - Asian 13.4%
  - White 10.8%

## But others are struggling

- 100,000 children in poverty
- 100,000 adults without HS diploma
- 250,000 at risk due to automation or globalization

# Population / Workforce — losing ground to Amazon peers Estimated Changes in Age 25-64 Population 2010 2040

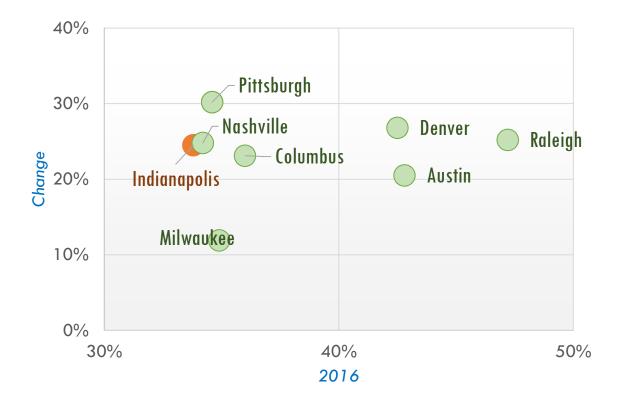
- Change
- Doing well in Midwest
- Slower than US
- 2011 2016 Population Change
  - Austin 15.5%
  - · Raleigh 12.0%
  - Nashville 9.8%
  - Denver 9.7%
  - · Columbus 6.0%
  - Indianapolis 4.9%
  - Milwaukee 1.6%
  - Pittsburgh -0.7%
- Low IN birth rate
- · Declining birth rate
- · Over dependence on IL, OH, MI





### **MSA WORKFORCE**

- · Not just slow growth but about talent
  - Lowest share BA+
    - 33.8%
    - · Raleigh, Denver and Austin
    - All over 40%
- Increase 24.5% slower than all but
  - Milwaukee 11.9%
  - Austin 20.5%
  - Columbus 23.1%

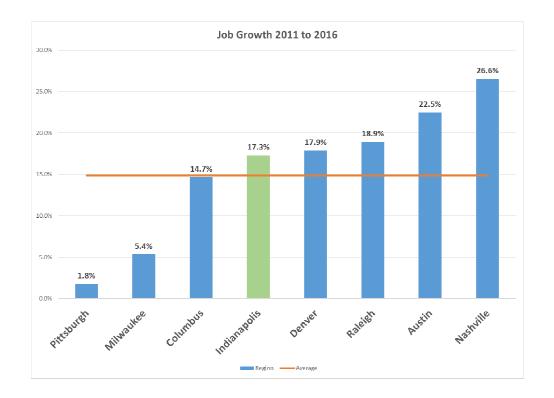


### **MSA Job Growth**

#### **Not Terrible**

2015 to 2016 change and rankings

- Nashville 4.0%, 6<sup>th</sup>
- Austin 3.8%, 7rd
- Raleigh 3.7%, 10th
- Denver 2.6%, 37<sup>th</sup>
- Indy 2.5%, 40th
- Columbus 2.5%, 44th
- Milwaukee 0.8%, 87th
- Pittsburgh 0.1%, 95th





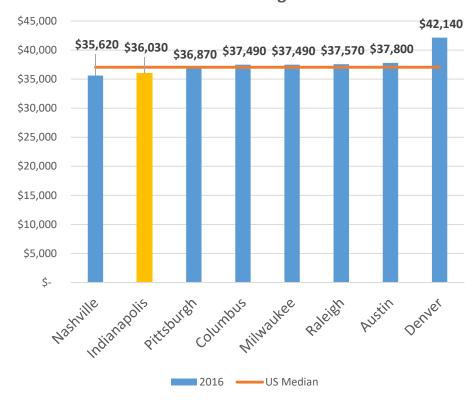
# But wages are low and growth is slow

- · Only Nashville is lower
- · But their wages are growing twice as fast

#### 2006 to 2016 change and rankings

- Raleigh 13.0%, 4th
- Pittsburgh 12.0%, 7th
- Columbus 8.6%, 34th
- Denver 8.0%, 36<sup>th</sup>
- Nashville 7.7%, 40<sup>th</sup>
- Austin 7.3%, 43<sup>rd</sup>
- Milwaukee 4.6%, 75th
- Indy 3.6%, 85<sup>th</sup>

#### **MSA Median Wage 2016**

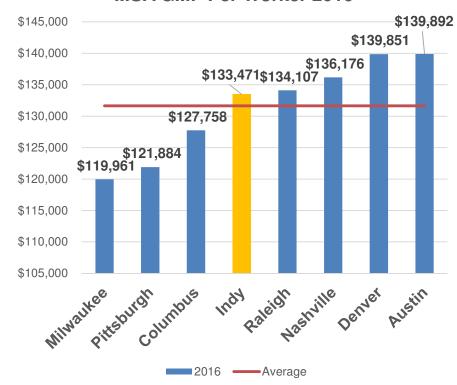




### **MSA PRODUCTIVITY**

- Competitive, but growing most slowly
- Troubling
  - Why low wages when productivity is average?
- 2006 2016 Change in Total GMP
  - Pittsburgh +22.5%, 1st
  - Nashville 9.9%, 14th
  - Austin 8.4%, 21st
  - Columbus 6.3%, 34<sup>th</sup>
  - Denver 5.0%, 42<sup>nd</sup>
  - Milwaukee 3.6%, 52nd
  - · Raleigh 3.6%, 53rd
  - Indianapolis +2.7%, 60th

#### MSA GMP Per Worker 2016





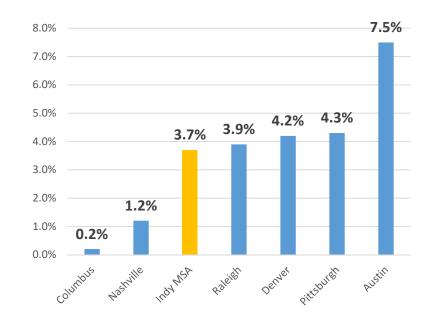
### **MSA Entrepreneurship**

- Jobs at young firms (age 5)
- Low and losing ground
- · Recent year a bit better

#### 2006 to 2016 change and rankings

- Austin 36.0%, 1st
- Denver 5.0%, 5<sup>th</sup>
- Nashville. -1.7%, 13th
- Raleigh -6.9%, 19th
- Columbus -7.4%, 21st
- Milwaukee -10.3%, 26th
- Indianapolis -17.9%, 53rd
- Pittsburgh -28.5%, 79th

#### MSA Job Growth at Young Firms 15-16



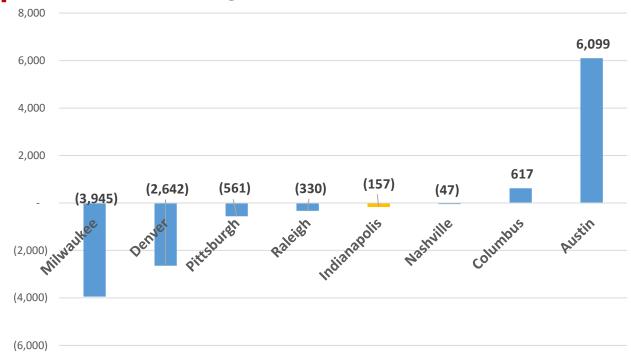


### **MSA Tech Cluster**

Information Technology/Analytical Instruments Cluster Change in Jobs 2010 to 2015

•	<b>Total</b>	Jobs	in	cluster	2015
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•	Austin	22,869
•	Pittsburgh	10,925
•	Milwaukee	9,623
•	Raleigh	9,509
•	Denver	6,967
•	Indianapolis	4,644
•	Columbus	3,869
•	Nashville	2.164

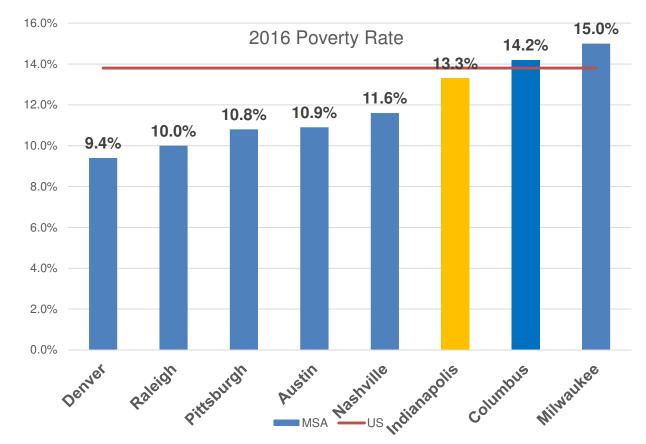




## **Poverty in MSA**

- High and growing fastest
  - From 2011 to 2016
  - · Number of People

	Poverty	Not HS
Denver	-19.1%	0.7%
Austin	-17.4%	4.4%
Pittsburgh	-14.9%	-20.9%
Nashville	-8.6%	-1.0%
Raleigh	-8.6%	-14.0%
Columbus	0.9%	0.1%
Milwaukee	3.4%	8.3%
Indianapolis	6.3%	4.3%





## The key challenge – recognize interdependencies and collaborate to change region's trajectory

- Transformative investment in regional assets and quality of life
  - 2 key ingredients
    - Improved collaboration
    - Sufficient investment

### Discussion

